

Connected Solutions for Better Traffic Safety Outcomes



# INSTALERT VARIABLE MESSAGE SIGN



[AllTrafficSolutions.com](http://AllTrafficSolutions.com)

# InstAlert Variable Message Sign

## PORTABLE MESSAGE SIGNS YOU CAN PROGRAM FROM ANYWHERE.

The patented InstAlert family of signs are the most portable, rugged and multi-purpose variable message signs available.

### THE ONLY VMS THAT FOLDS TO FIT IN YOUR TRUNK.

Built for ease of use, InstAlert is the lightest, most portable MUTCD-compliant variable message sign available. Simple one-person deployment makes it ideal for portable or permanent use.

### MESSAGING FLEXIBILITY

Go beyond basic messages with a full-matrix sign that makes it easy to display multiple screens of text, chevrons or custom images.



InstAlert 24 folds fast!



InstAlert 18 - smaller and full-featured



## SIMPLE UNIVERSAL MOUNTING

Mount this sign almost anywhere—on a post, pole, trailer or vehicle—in about a minute.

## DURABLE CONSTRUCTION

The welded aluminum enclosure, concealed mounting hardware, shatterproof Lexan and graffiti-resistant powder coating make it super tough.

## ENGINEERED AND MANUFACTURED IN THE USA

All ATS signs and devices comply with the Buy American Act and the Buy America Act.

## Multi-purpose

Protect officers, first responders and work crews; display emergency alerts and road conditions, identify DUI checkpoints and rideshare locations, direct drivers to parking or away from accidents; advise of temporary road closures, and share traffic updates in real time.

## Programmable

Change the message on one InstAlert sign or all your signs at the same time from any Internet connection with ATS TrafficCloud Message Suite or the ATS mobile app.

## Ultra-Portable Message Trailer

Take your InstAlert message trailer wherever roadside messaging is needed. Lightweight and easy to maneuver.



# InstAlert 18 and InstAlert 24 Variable Message Signs

## CLOUD-BASED EASE AND ACCESSIBILITY

Access and monitor InstAlert from anywhere with TraffiCloud.®

### Display conditional messaging

Display different messages based on live inputs from any sensor or data source such as surface or air temperature, water levels, weather alerts, timer values, and real-time parking availability.

### Broadcast a message to all signs simultaneously

Ideal for emergency alerts. Update one or all your sign messages in real time with just a few clicks from your laptop or tablet\*.

### Receive alerts

Set email or text alerts for low batteries or tampering\*. Program different message modes, schedule messages for different days and times.

*\*requires TraffiCloud subscription*

## Product Specs

### INSTALERT 18

- Text – 1 Line; 4 Characters; 10" H
- Text – 2 Line; 6 Characters; 7" H
- **Dimensions:** 20" H x 30" W x 2.96" D
- **Weight:** 25 lbs

### INSTALERT 24

- Text – 1 Line; 4 Characters; 24" H
- Text – 2 Line; 8 Characters; 10" H
- Text – 3 Line; 12 Characters; 7" H
- **Dimensions:** 28" H x 30" W x 3.25" D
- **Weight:** 43 lbs

### Popular Options

- Solar panel
- PowerCase
- Portable post
- TraffiCloud Message Suite

# TraffiCloud: Access All Your Traffic Safety Equipment from One Place

ATS TraffiCloud is our secure, web-based ecosystem for managing all your traffic safety equipment.

## EQUIPMENT MANAGEMENT



Stop wasting time driving to equipment to update and monitor it.

- Check status and change settings from any Internet-connected device
- Send a single message to multiple signs at once
- Respond immediately to changing situations

## CONDITIONAL MESSAGING



Conditional sensor messaging incorporates sensor data in messages.

- Temperature, water, emergency alerts, timers, time to destination, available parking

## IMAGE MANAGEMENT



Achieve greater awareness with alarms or by requesting generated images.

- Capture images based on tampering, time intervals or upon request\*
- Review, edit, print and act on useful images

\*Images can be used to identify vehicle make and color but are not ALPR quality.

## ALERTS



Specify when and whom to notify upon occurrence of certain conditions.

- Receive email or text as events happen
- Be aware of low batteries and tampering.

## MESSAGE LIBRARY



Create and store message groups.

- Schedule sign modes and messages, up to 13 times per day; repeat daily or weekly

## MAPPING



Manage your entire program through an intuitive visual interface.

- Interactive map provides a window to all system information

## PREMIER CARE



Get a perpetual warranty and remote diagnostics with your subscription.

- 50% discount on accidental damage
- 50% discount on most batteries and accessories

Take a demo of TraffiCloud and discover the benefits of automated traffic management. Visit <http://alltrafficsolutions.com/solutions/traffcloud> for more information, email [sales@alltrafficsolutions.com](mailto:sales@alltrafficsolutions.com) or call 866.366.6602.



## All Traffic Solutions

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© All Traffic Solutions. TraffiCloud leverages our patented technology (US Patents 8417442; 8755990; 9070287; 9411893) to deliver unique cloud-based management, features and functionality.